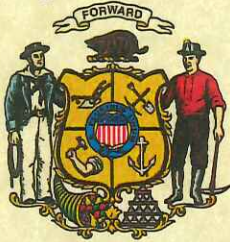


STATE of WISCONSIN



OFFICE of the GOVERNOR

Proclamation

WHEREAS; our financial system has evolved to provide consumers unprecedented access to a growing array of financial products and services; and

WHEREAS; consumers' financial knowledge and skills have not kept pace with this expansion; and

WHEREAS; the Governor's Council on Financial Literacy was established to measurably improve the financial literacy of Wisconsin citizens; and

WHEREAS; the Council's launch of Wisconsin's first-ever statewide Money Smart Week® Wisconsin initiative 10 years ago led the nation as an overwhelming success, and during the 2015 Money Smart Week® 426 events were offered including 490 volunteer partners that attracted 21,223 attendees; and

WHEREAS; Money Smart Week® is being celebrated nationwide during the same week in April as part of the national recognition of the importance of financial literacy education; and

WHEREAS; Money Smart Week® promotes financial literacy awareness and provide hundreds of financial education classes, activities, and opportunities for Wisconsin's citizens by working with consumers, bringing together different organizations to help them share expertise and leverage limited resources, and expand community participation;

NOW, THEREFORE, I, Scott Walker, Governor of the state of Wisconsin,
do hereby proclaim April 23 – 30, 2016 as

MONEY SMART WEEK® WISCONSIN

throughout the state of Wisconsin and I commend this observance to all of our citizens.



IN TESTIMONY WHEREOF, I have
hereunto set my hand and caused the Great
Seal of the State of Wisconsin to be affixed.
Done at the Capitol in the City of Madison
this 4th day of February 2016.

A handwritten signature in black ink, appearing to read "Scott Walker".

SCOTT WALKER
GOVERNOR

By the Governor:

A handwritten signature in blue ink, appearing to read "Douglas La Follette".

DOUGLAS LA FOLLETTE
Secretary of State